

~ waterfronts **NL**

Promoting excellence in waterfront development
Connecting you with Dutch expertise

Newsletter | Autumn 2011



WELCOME!

Welcome to the first newsletter of Waterfronts NL -- a Netherlands-based initiative to help promote excellence in waterfront development, both within the Netherlands as well as internationally. Autumn 2011 is an exciting time for Waterfronts NL, as this season we have already launched our website, and our Information Centre is now open for visitors!

FEATURED WATERFRONT: CARTAGENA, SPAIN

In this Autumn 2011 edition of our newsletter, we are featuring the Port City of Cartagena, on Spain's southeast coast.



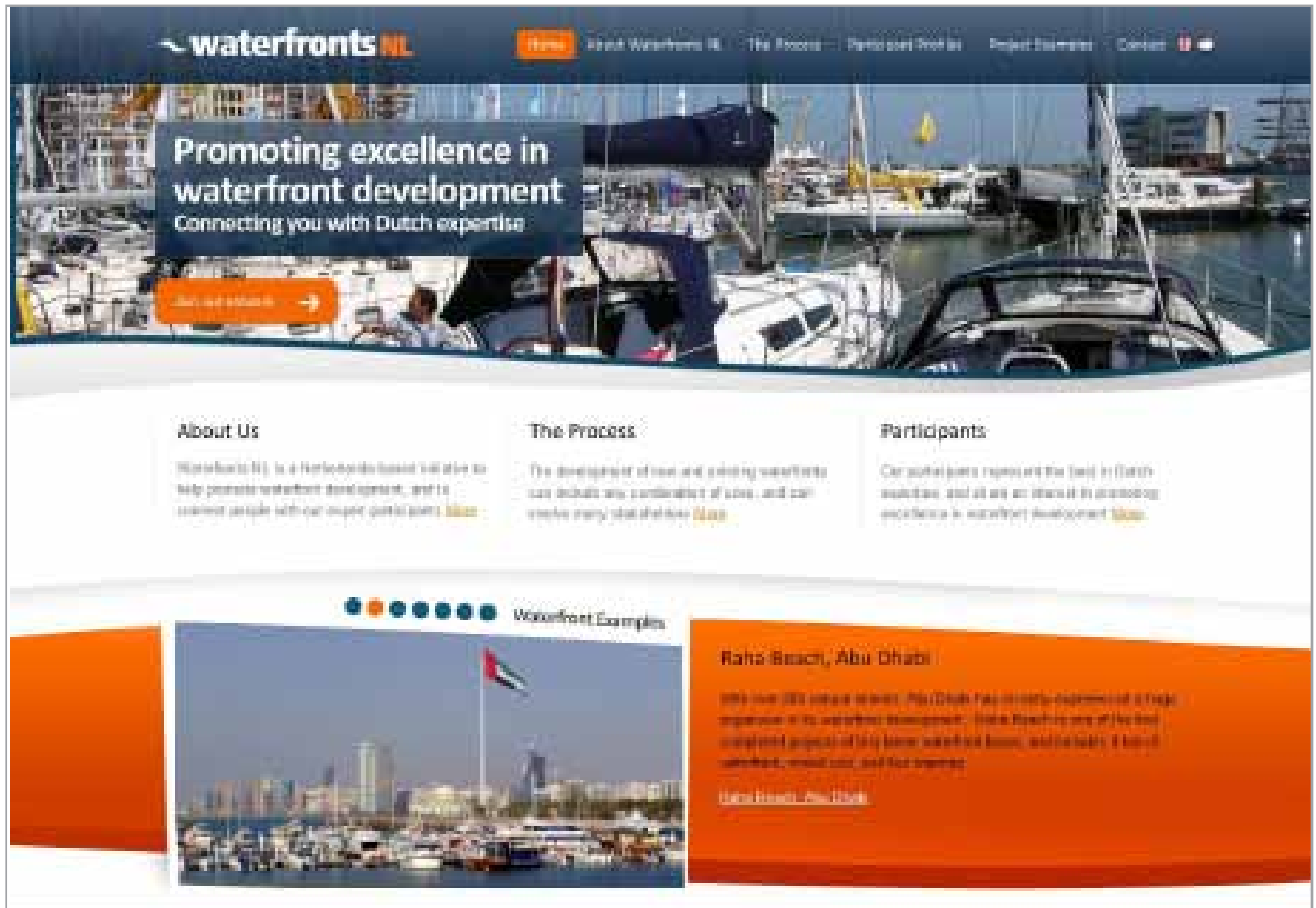
Cartagena is a historic port city along Spain's southeast Mediterranean coast that balances its role as one of the most strategic port locations on the Mediterranean, with its identity as a celebrated historic city. Cartagena has over 2000 years of history as a Port City, having been founded by the Carthaginians in 227 B.C., and subsequently occupied by Romans, Vandals, Visigoths, Byzantines, and Moors, due to its highly defensive port. Today, Cartagena is an active naval station and commercial port that has retained its civic attractions, ensuring the waterfront remains active, attractive, and accessible.

While its industrial port facilities and naval functions are substantial, the Port Authority of Cartagena is also committed to respecting the environment, and is a voluntary participant in the European Union Eco-Management and Audit Scheme. Cartagena's waterfront has also retained many of its most important historical sites, and includes a public promenade, dozens of archaeological sites, ten quality beaches, and a resort area. This is a waterfront that celebrates its impressive history while still functioning as a busy modern port and naval station.



LAUNCH OF WATERFRONTS NL WEBSITE

After months of preparation, this Autumn we held an event with our participant companies, sponsors, and suppliers to launch our website. The website includes learning resources on the waterfront development process, project examples to see the process in action, and profiles the services and products of our participants and suppliers, to connect client needs with Dutch expertise.



We highly encourage you to come visit our website and give us your feedback, whether you are already a participant or supplier, whether you are interested in joining our network, or whether you have some helpful insights for us as a fellow waterfront enthusiast!

Come visit us at:
www.waterfrontsnl.com

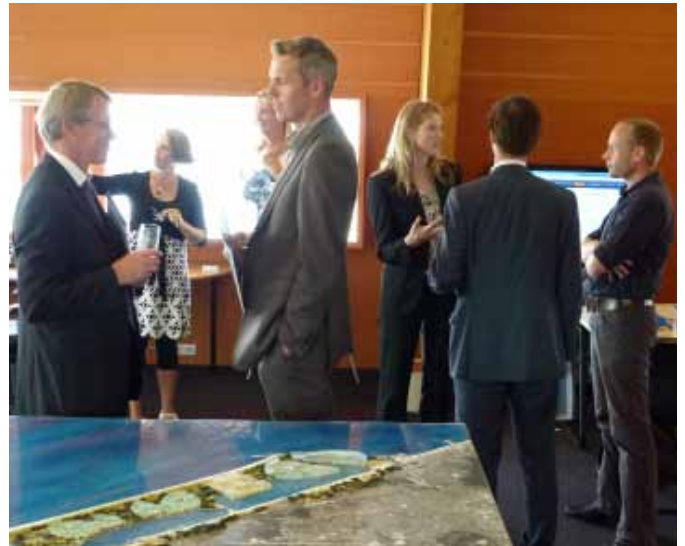


WE HAVE MOVED!

In July, Waterfronts NL moved into its new Information Centre location and set up our office. Located in Lelystad, about 40 minutes northeast of Amsterdam, our Information Centre is situated in the Batavia Harbour on Lake IJssel. We have a stunning view of the lake, passing boats, the marina, and the mixed-use residential development along the harbour.



Our Information Centre includes information on the waterfront development process, example projects, and information on our participant companies and suppliers. Come visit us for a general introduction to waterfronts, or to discuss the specifics of your waterfront project. Or join our network as a participant, supplier, sponsor, or friend!



ABOUT WATERFRONTS NL

Waterfronts NL began as a discussion between several Dutch planning, design, engineering, project management, and supply companies who had worked together on waterfront projects for years. They shared a common interest in promoting waterfront development internationally, and saw a growing interest in waterfront re-development in emerging economies worldwide. In an effort to promote sustainable waterfront development, the core participants drafted a mission statement which focuses on responsible water and land management, a central feature of their collective experience in waterfront development.

Waterfronts NL's mission is to:

1. Promote excellence in waterfront development and redevelopment world wide
2. Share knowledge and expertise in waterfront development across disciplines and stakeholders
3. Connect client needs with company services in a transparent and objective manner
4. Demystify the process of waterfront development
5. Showcase the best of Netherlands waterfront planning, design, engineering, construction, and operations

Waterfronts NL's Services

Our participants encompass the full range of services required for any waterfront development or re-development project. These include:

- ~ Local, city, and regional planning
- ~ Urban & landscape design
- ~ Architecture
- ~ Engineering
- ~ Environmental assessments
- ~ Tourism and recreational development
- ~ Project management
- ~ Specialisations for waterfront development, such as hydrology and geotechnical expertise