

Waterfronts NL
connecting you with Dutch Expertise



Participants



**WA YACHTING
CONSULTANTS**



Excellence in waterfront development

Delivering Dutch expertise in marinas, yachting, water management and more

Contact us for a quote →



Introducing Quick Scan Assessments

Before making heavy investments in your waterfront, marina, or yachting industry development, it's best to seek a strategic assessment for a fraction of the cost. [More](#)

The Dutch Approach

An integrated team can look beyond the boundaries of the waterfront itself, beyond the individual disciplines of each team member, and combine these different perspectives into a streamlined vision. [More](#)

Consulting Services

Waterfronts NL represents the best of Dutch waterfront engineering, design, planning, analysis and more. View our waterfront assessment packages and services. [More](#)

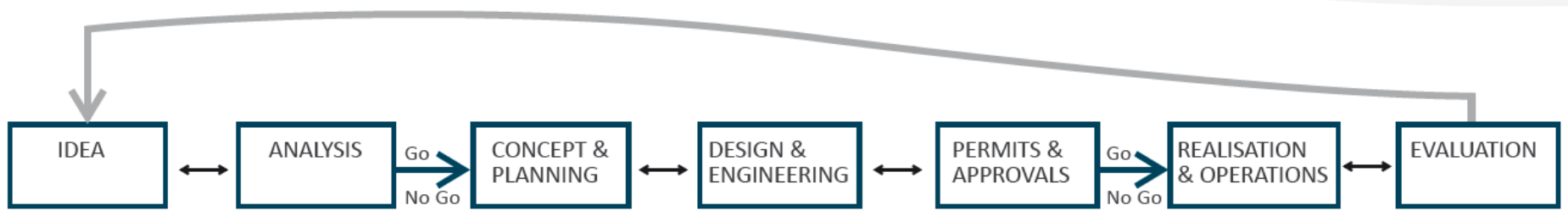


Waterfront Examples



Qingdao Waterfront

The Qingdao waterfront, was transformed in 2003-2008 from an industrial shipyard into a vibrant mixed-use public waterfront and marina in preparation for hosting Olympic sailing events for the 2008 Beijing Summer Games.



- Initial Idea
- Vision
- Approach
- Project Requirements
-
- Project Objectives and Targets
- Land Availability & Acquisition
- Funding Sources & Budget

- Existing Situation
- Market Analysis and Trends
- Existing Plans & Regulations
-
- SWOT Analysis

Internal	Strengths	Weaknesses
External	Opportunities	Threats

- Examples & Precedents
- Overall Sketch Design
- Economic Feasibility

Concept Options for Development

Option 1	Option 2	Option 3
200 boats 500 res 300,000 sqm retail	100 boats 700 res 200,000 sqm office	400 boats 50 res 500,000 sqm retail

Testing of Development Program

Land Use Planning

Concept Plan

[DESIGN & BUILD PROJECTS]

- Urban Design
-
- Architecture
- Landscape Architecture
-
- Marina Design
- Hydrological Engineering
- Infrastructure & Utilities
- Transportation & Mobility

- Local
- Regional
- National
- International
- Environmental Impact Assessment
- Sustainability Assessment

 - Ecological
 - Cultural
 - Social
 - Economic

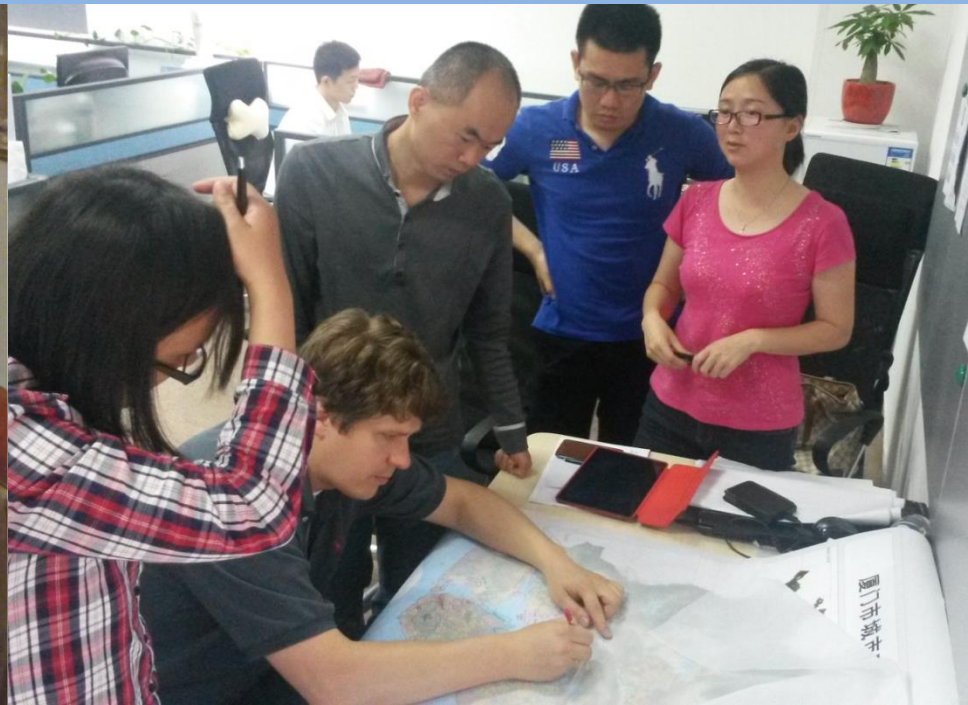
- Construction Specifications & Parameters

- Tender Contracts
- Financing of Development
- Overall Supervision
- Infrastructure
- Materials & Supplies
- Construction
-
- Construction Verification
-
- Operations & Maintenance

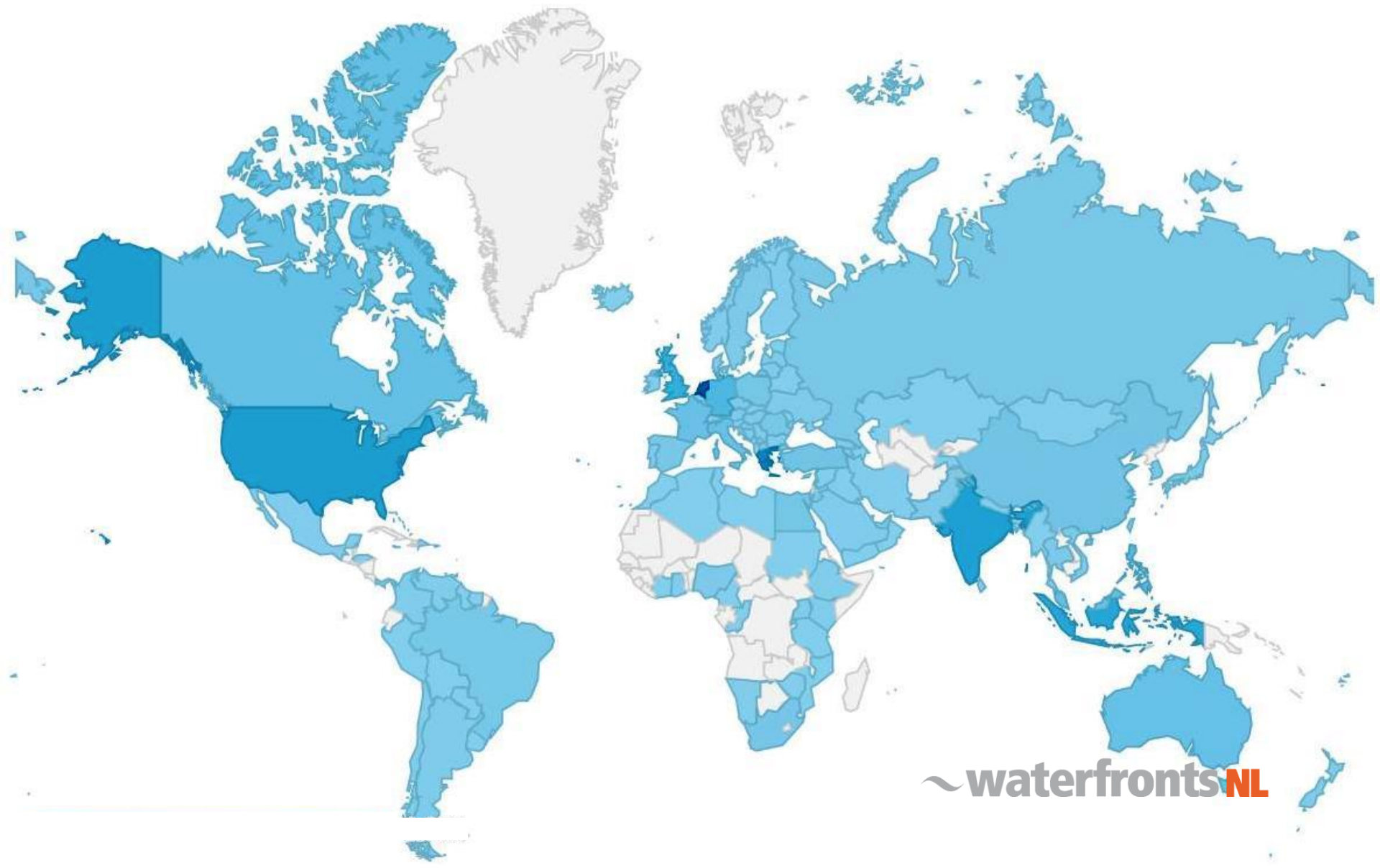
- Satisfaction of Vision and Objectives**
- | Vision | Objectives | Targets |
|-------------------------------------|-------------------------------------|-------------------------|
| 1. The high-quality engineering... | 1. The high-quality engineering... | 1. 100% of the work... |
| 2. The high-quality engineering... | 2. The high-quality engineering... | 2. 100% of the work... |
| 3. The high-quality engineering... | 3. The high-quality engineering... | 3. 100% of the work... |
| 4. The high-quality engineering... | 4. The high-quality engineering... | 4. 100% of the work... |
| 5. The high-quality engineering... | 5. The high-quality engineering... | 5. 100% of the work... |
| 6. The high-quality engineering... | 6. The high-quality engineering... | 6. 100% of the work... |
| 7. The high-quality engineering... | 7. The high-quality engineering... | 7. 100% of the work... |
| 8. The high-quality engineering... | 8. The high-quality engineering... | 8. 100% of the work... |
| 9. The high-quality engineering... | 9. The high-quality engineering... | 9. 100% of the work... |
| 10. The high-quality engineering... | 10. The high-quality engineering... | 10. 100% of the work... |
- Budget Evaluation
 - Short term goals
 - Medium term goals
 - Long term goals
 - Further Opportunities



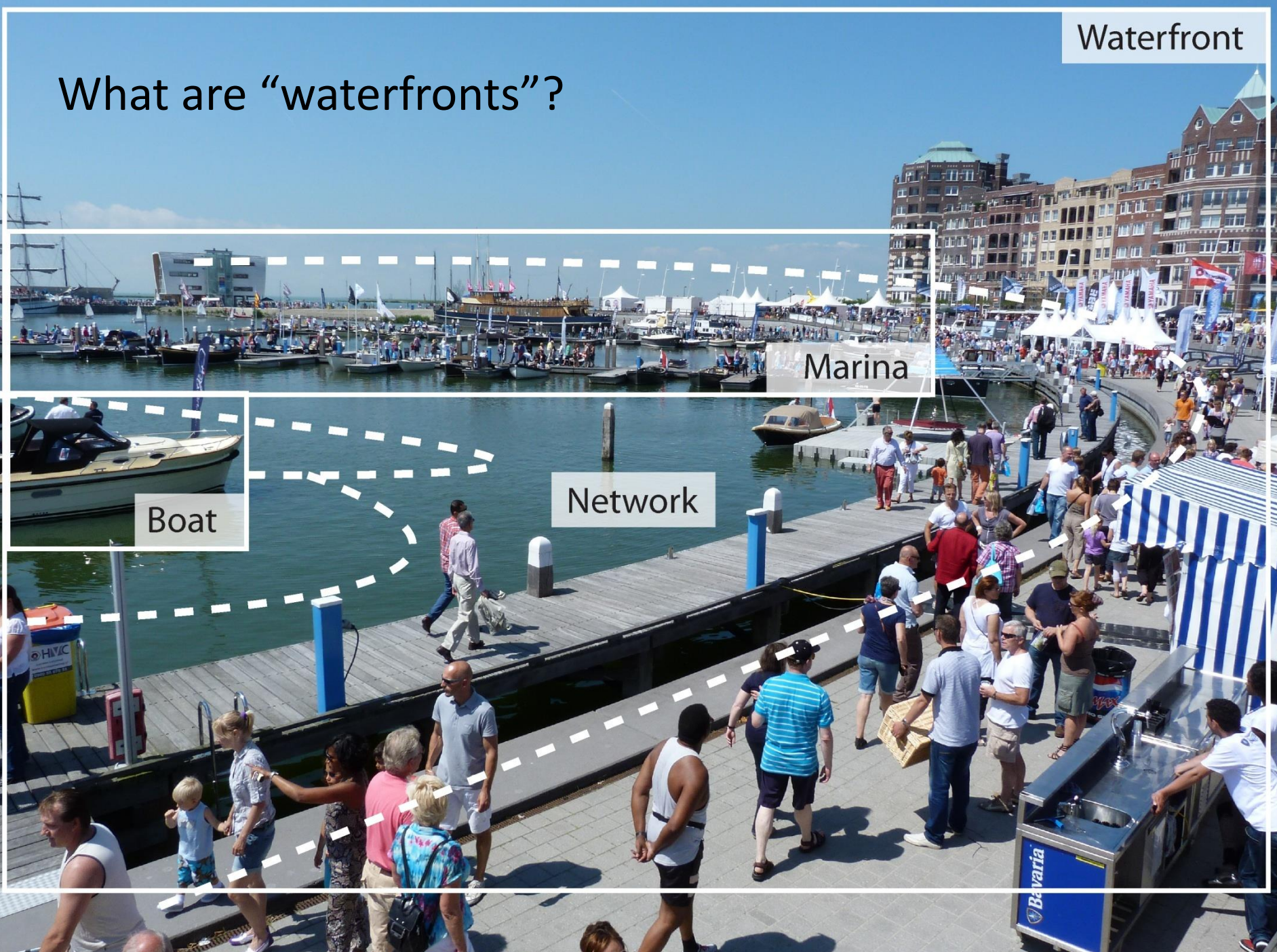
Presentations, field trips, generate ideas and realize projects



Waterfront development, global opportunities



What are “waterfronts”?



Marina



Boat

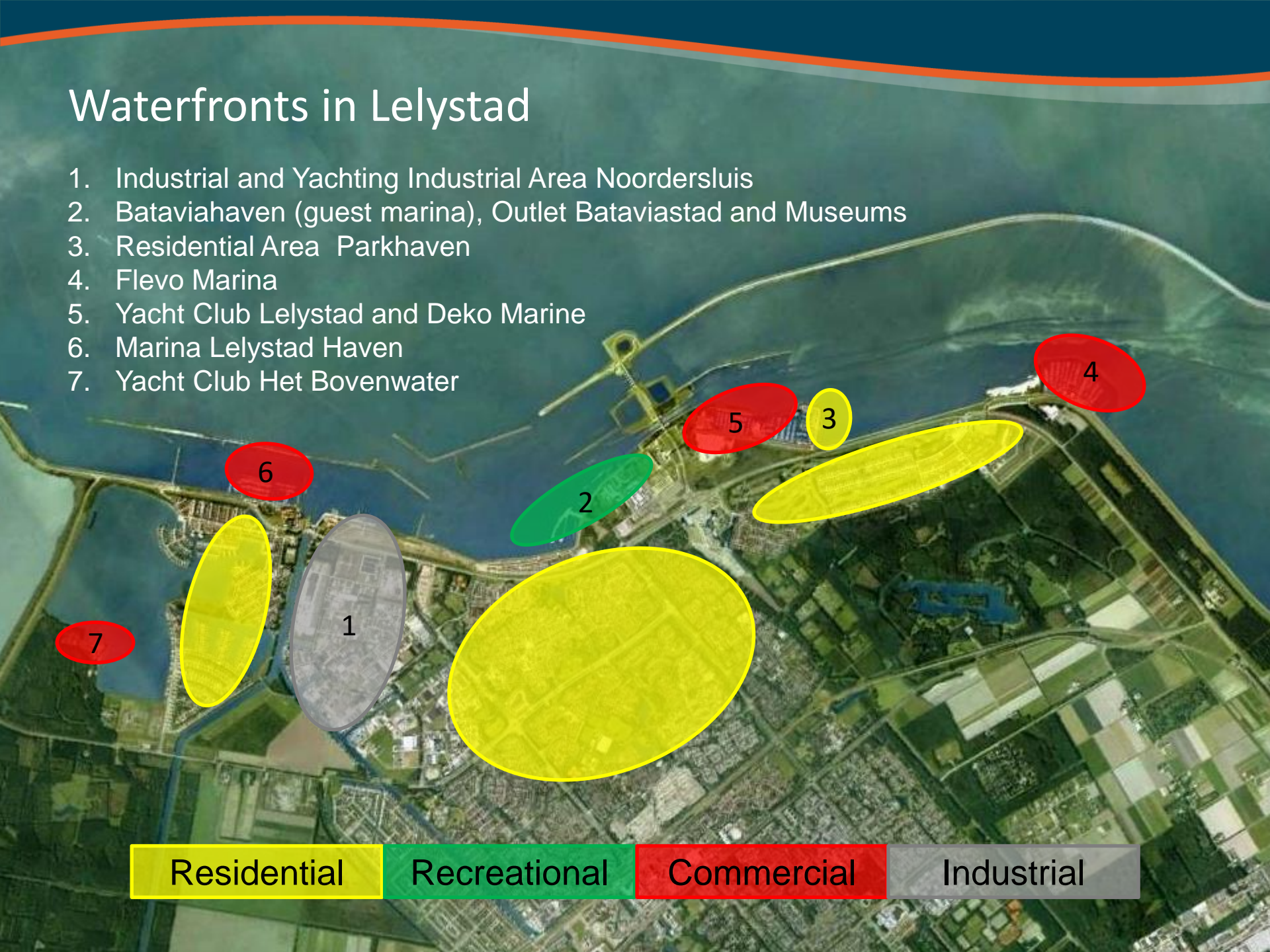
Network



Bavaria

Waterfronts in Lelystad

1. Industrial and Yachting Industrial Area Noordersluis
2. Bataviahaven (guest marina), Outlet Bataviastad and Museums
3. Residential Area Parkhaven
4. Flevo Marina
5. Yacht Club Lelystad and Deko Marine
6. Marina Lelystad Haven
7. Yacht Club Het Bovenwater



Residential

Recreational

Commercial

Industrial

Residential area with private berths



Recreational: a marina for visitors and events



Commercial: a full-service marina, 950 berths



Yachting industry cluster, yacht building, repairs etc.



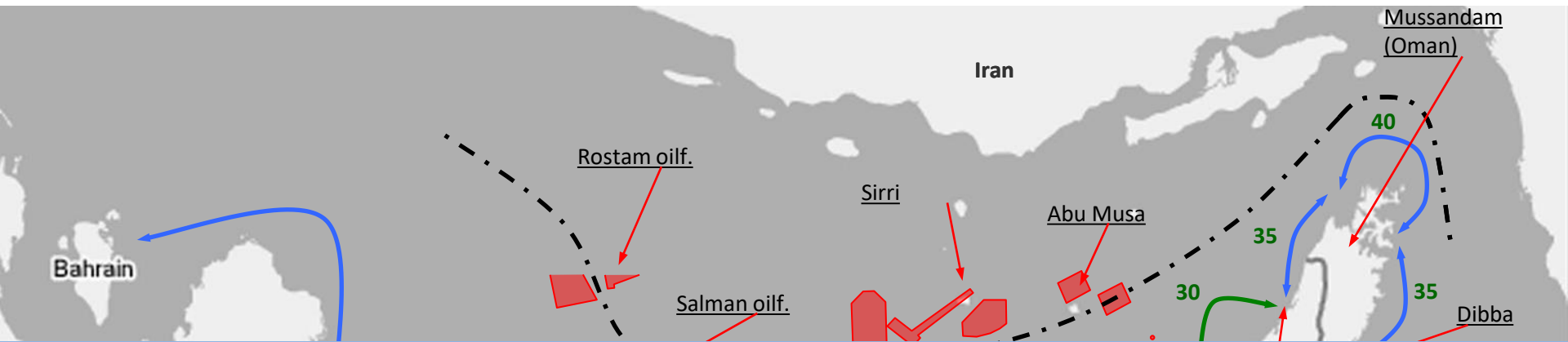
Education: sailing school and training center



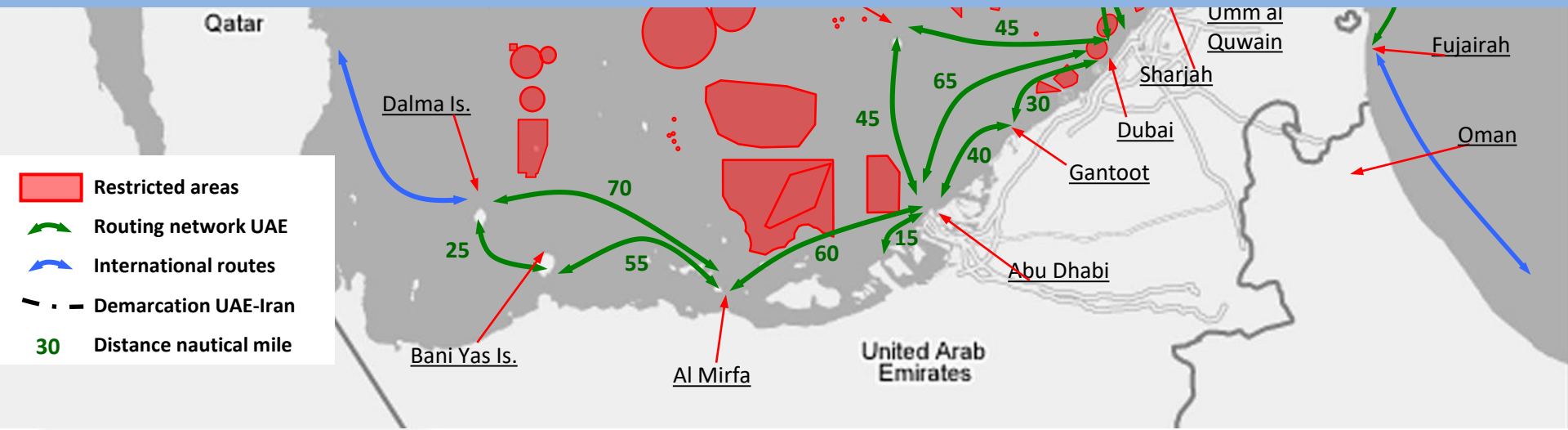


The local context is important and always different



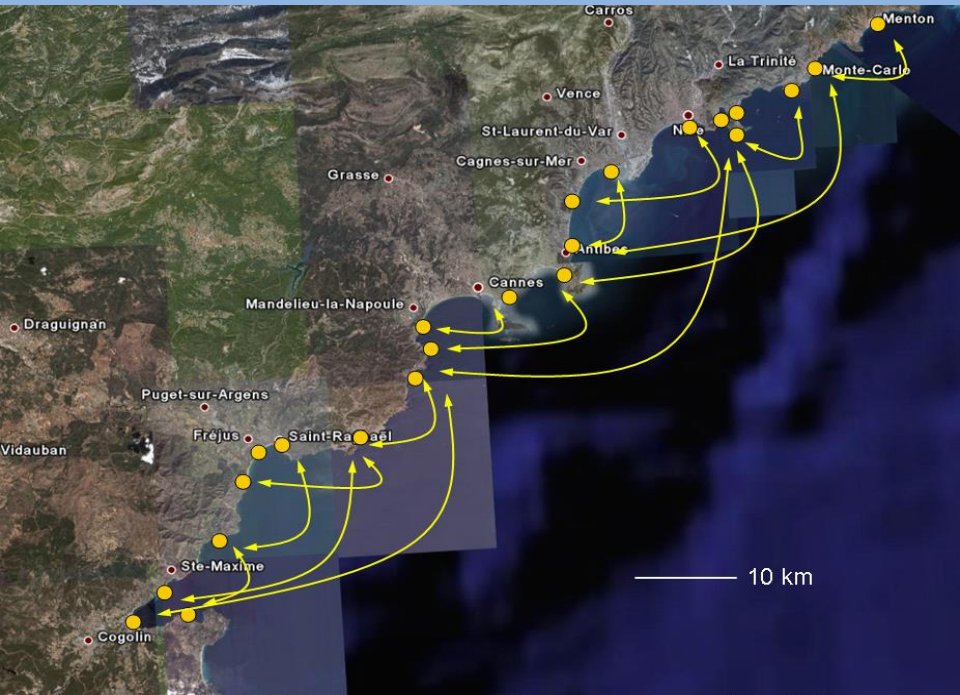


The local context influences the yachting industry opportunities





Routes and Waterfront Destinations





Qingdao and Amsterdam, integrated marina and waterfront development



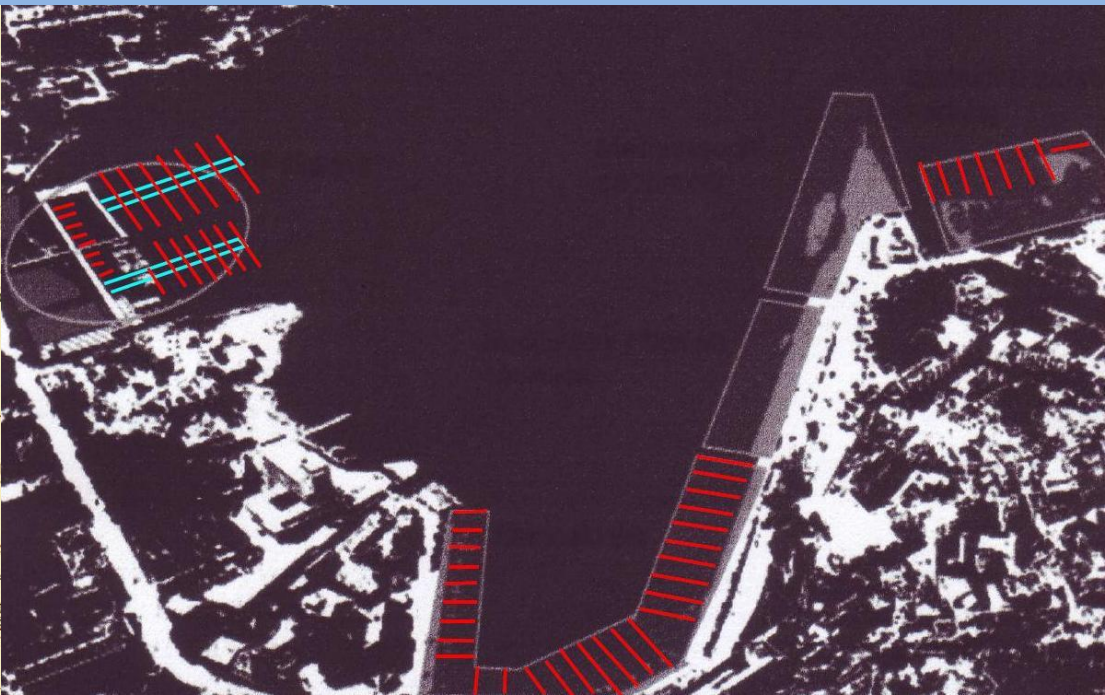
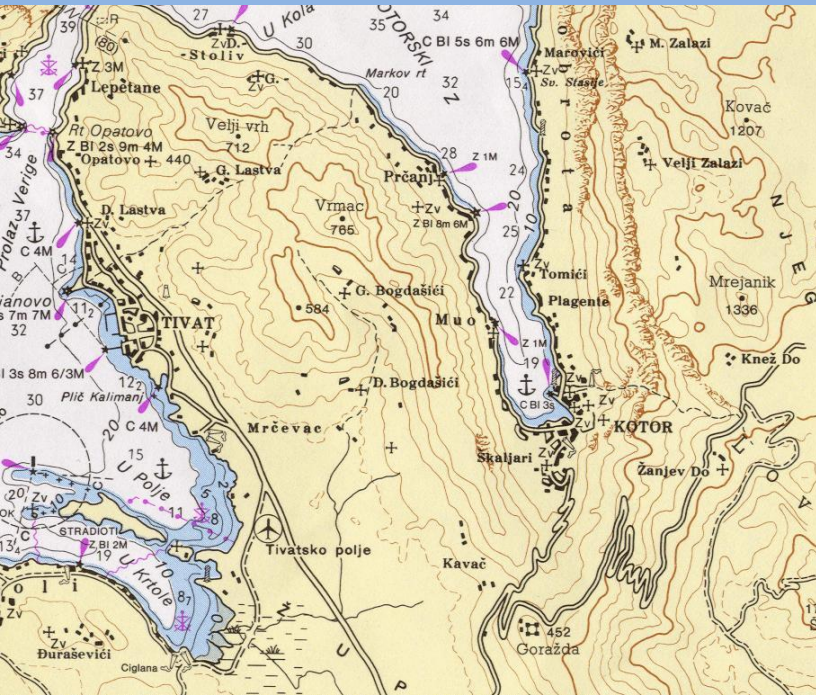


The environment, sea level, dikes and floating solutions





Analyze opportunities, SWOT's, feasibility studies



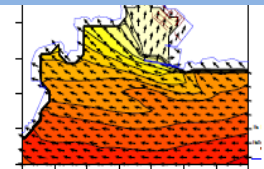


Architecture, marina and waterfront design, renderings





Realization of marinas and waterfronts

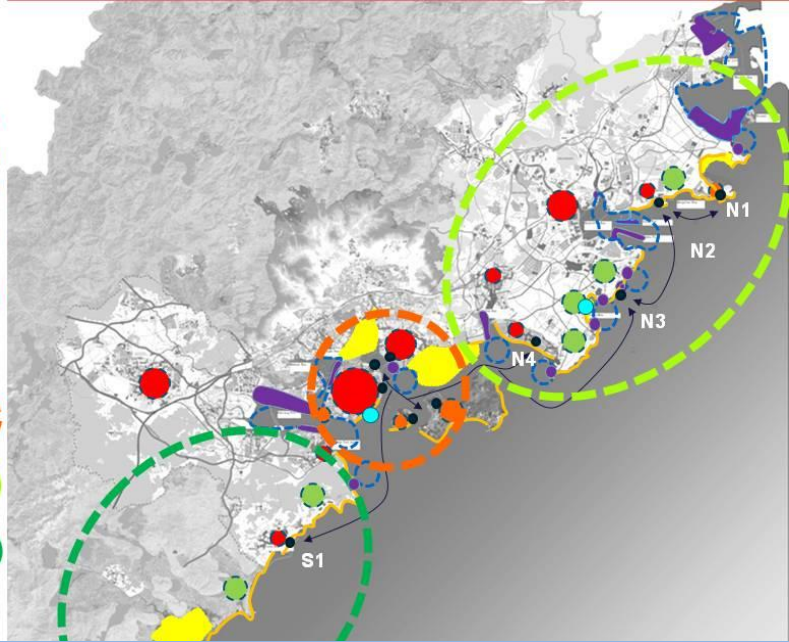


Numerical Wave Study



Spatial planning Water Sports Center





Waterfronts, marinas, cruise and yachting opportunities





Questions?