

Waterfronts NL Packages

May 2015

Quick scan assessment of a waterfront initiative

- Is my project financially and technically feasible?
- What are the potential show stoppers in my project?
- What next steps should I take?

Before you are ready to make heavy investments in your waterfront, marina or yachting industry development project, it's best to first examine it at a strategic level for a fraction of the cost.

A quick scan assessment provides strategic advice by our waterfront experts for your business case, approach, analysis and design, and identifies key opportunities and risks. We work from a water-to-land and land-to-water approach that delivers:

- SWOT analysis
- Preliminary business case
- Operational model
- Preliminary development figures
- Potential show stoppers / big issues
- Action plan with quick wins
- Concept plan
- Next steps
- Final presentation / delivery of PowerPoint report

For an example of a quick scan assessment by Waterfronts NL, see [Monnickendam](#) (masterplan) or [Yacht Valley Strategic Vision](#) (yachting industry strategic plan)

- [Click here to request a proposal](#)

Cost €18,500*

*Based on 3 experts for 5 days, excluding VAT, travel costs + hotel

Excursion / Waterfront Tour

What does a yachting network look like?

What different types of marinas and waterfronts are there?

What are some examples of marinas with real estate developments?

We organise educational tours along different types of waterfronts and marinas to inspire you and show you our waterfront development principles in action. Tours can be held across the Netherlands for 10-20 people. Our tours include:

- development and trends in yachting
- quality of facilities and services in marinas and waterfronts
- marina management aspects
- planning and design of marinas and waterfronts
- land making, locks and the creation of polders
- water management issues caused by climate change
- nature development and ecological issues

Tours can be 1, 2 or 3 days long. For 2-3 day tours, we can include a visit to the information centre on water management (Lelystad), visit to the information centre on New Town development (Almere), the history of land making and archeology (Lelystad), or a visit to the companies of our participants or suppliers.

For an example of an excursion / waterfront tour, see [Flevoland - a tour in yachting network development and marinas](#).

- [Click here to request a proposal](#)

Cost €3000* - 1 day / €4500 - 2 days

*Based on 2 experts per 1 day, maximum participants 10- 20 people, excluding VAT, travel costs, transportation, meals, drinks, and hotel costs.

Programme can be expanded up to 3 days.

Presentations

How does waterfront development / the yachting industry in the Netherlands compare to my country?

How does Waterfronts NL's integrated approach work?

What are best practices in waterfront development worldwide?

As experts in waterfront development, we are often asked to give presentations at conferences, trade shows and other water-related events and meetings. Our audiences range from international delegations, to student groups, government officials, boat manufacturers, marina operators and investors / developers.

For more examples see [What is Waterfront Development](#)

- [Click here to request a proposal](#)

Cost €1500*

*Based on 1 expert for 1 day, excluding VAT, travel costs, transportation, meals, drinks, and hotel costs.