



[DESIGN & BUILD PROJECTS]

- Initial Idea
- Vision
- Approach
- Project Requirements
- Project Objectives and Targets
- Land Availability & Acquisition
- Funding Sources & Budget

Existing Situation

Market Analysis and Trends

Existing Plans & Regulations

Context Analysis

SWOT Analysis

Internal	Strengths these are the internal strengths of our ideas, and the land where we would like to implement them, they are...	Weaknesses these are the internal weaknesses of our ideas, and the places where we would like to implement them, they are...
External	Opportunities these are the external opportunities for our ideas, or land, including the opportunity to...	Threats these are the external threats that could affect our ideas, or land, including the threat of...

Examples & Precedents

Overall Sketch Design

Economic Feasibility

Mixed-use

Marina

Marine Walkway

Residential

Concept Options for Development

Option 1	Option 2	Option 3
200 boats 500 res 300,000 sqm retail	100 boats 700 res 200,000 sqm office	400 boats 50 res 500,000 sqm retail

Testing of Development Program

Land Use Planning

Concept Plan

Urban Design

Architecture

Landscape Architecture

Marina Design

Hydrological Engineering

Infrastructure & Utilities

Transportation & Mobility

Local

Regional

National

International

Environmental Impact Assessment

Sustainability Assessment

Ecological

Cultural

Social

Economic

Construction Specifications & Parameters

Tender Contracts

Financing of Development

Overall Supervision

Infrastructure

Materials & Supplies

Construction

Construction Verification

Operations & Maintenance

Satisfaction of Vision and Objectives

Vision

Objectives

Targets

Budget Evaluation

Short term goals

Medium term goals

Long term goals

Further Opportunities